

INNOVATION AND ECONOMIC PROSPERITY UNIVERSITIES: LESSONS LEARNED THROUGH INTENSIVE SELF-STUDY

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OVERVIEW

- Explanation of the IEP Universities Designation and Awards
 - Self-study Process
 - Lessons Learned
 - Applications for RD Professionals
 - Discussion
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INNOVATION AND ECONOMIC PROSPERITY (IEP) UNIVERSITIES DESIGNATION

- Association of Public & Land-Grant Universities (APLU)
 - To recognize universities that are leaders in spurring and promoting regional economic development
 - “learning community” – share strategies, methods, and best practices
 - 32 institutions are designated IEP universities
 - 26 are in the 2015 cohort, working through the designation process
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INNOVATION AND ECONOMIC PROSPERITY (IEP) AWARDS

- Talent award – honors an institution with exemplary initiatives in education and workforce development
 - Innovation award - honors an institution demonstrating outstanding work in technology transfer, entrepreneurship, and business development
 - Place award - recognizes a university that is excelling in community, social, and cultural development work
 - Connections award - recognizes an institution that is making connections between all of these university-engaged economic development areas
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TTU SELF-STUDY

- Institutional Survey
 - Faculty and Staff
 - Business and Community Members
 - Alumni
 - Current Students
 - Town Hall Meetings
 - Results and Implementation
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LESSONS LEARNED

- Communicate early and often
 - Identify a core team who work well together and represent key institutional offices
 - Include community representatives with upper administration on an advisory board
 - Clearly define your stakeholders
 - Clearly examine where you are now and outline where you want to go
 - Demonstrate full commitment to transform – commit the resources
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COMMIT YOUR RESOURCES

- Community Luncheons
 - Community Partner Networking
 - Texas Tech Innovation, Mentorship, and Entrepreneurialism (TTIME)
 - Director of Translational Research and Entrepreneurialism
 - Faculty Research Club
 - Faculty Conversations
 - Emerging Interdisciplinary Working Groups
 - Research Park space for interdisciplinary groups
 - Faculty DC trips
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APPLICATIONS FOR RD PROFESSIONALS

- Department/division self-study
 - Seeking creative opportunities as federal funding declines
 - Out of the Ivory Tower and into the streets
 - Importance of institutional knowledge
 - Advocate on behalf of your VPR / leadership
 - Other applications?
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DISCUSSION

- Examples of your own self-study and results?
- Examples of seeking creative sources of funding?
- How does your institution engage with the community?
 - Engage in economic development?
- Examples of breaking down disciplinary silos?

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