

STRATEGIC ALLIANCES PROFILE

Research!America

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Liaison Organization Name, Location, and Website: Research!America, 241 18th Street South, Suite 501, Arlington, Va 22202; (phone) 703-739-2577; (FAX) 703-739-2372; <https://www.researchamerica.org/>

Liaison Organization Contact Name, Title, and Email Address:

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Liaison Organization Overview: In the late 1980s, Research!America's founders came together to address the widening gap between the potential of biomedical research and the support it was then garnering from the American public and its elected representatives. Leaders from university and independent research institutions, industry, patient organizations, and scientific societies, advised by elected and appointed officials and visionary advocates, formed the Research!America (RA) alliance. RA is the nation's largest not-for-profit, membership supported grassroots public education and advocacy organization committed to making medical and health research a higher national priority. RA has earned the attention and respect of elected and appointed officials, researchers in the public, private and academic sectors, media, and community leaders with its record of innovation in advocacy for research. RA's reports and publications, Web sites, and constituent education initiatives have been honored by leading regional and international communications and advocacy organizations. The RA alliance advocates for science, discovery, and innovation to achieve better health for all. Together, with member organizations that represent a vast array of medical, health and scientific fields, RA's goals are:

- Achieve funding for medical and health research from the public and private sectors at a level warranted by scientific opportunity and supported by public opinion.
- Better inform the public of the benefits of medical and health research and the institutions that perform research.
- Motivate the public to actively support medical and health research and the complementary sciences that make advances possible.
- Promote and empower a more active public and political life by individual members of the research community on behalf of medical and health research, public health, and science overall.

Common Interest Areas between NORDP and the Liaison Organization:

Advocacy, Research Enterprise Leadership, and Outreach: They provide foundational information to aid any NORDP health and science research advocacy efforts. They provide NORDP with targeted messaging and other resources to build a unified voice for research and offer avenues for NORDP outreach to elected officials, news media, business leaders, colleagues and local communities. Thus, they also enable connection and networking to important research leaders and funders.

Public Opinion Polls and Public Education: RA sponsors and publishes polls that gauge Americans' attitudes toward medical, health and scientific research. They also produce reports, fact sheets, position pieces and other publications to raise awareness about research issues, promote the importance of investment in research and foster effective collaboration among the nation's government, industry, academic and philanthropic research sectors. These are useful for NORDP outreach efforts, as well as for member grants, competitive intelligence research, and position papers.

Annual Conference and Other Events of Interest; Connection Suggestions: Research!America's Straight Talk: National Health Research Forum, held the first week of September: The 1-2 liaisons for NORDP are invited. NORDP members can engage in the RA website at will.